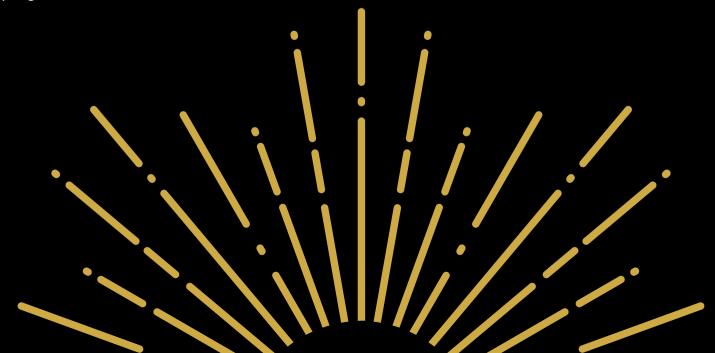
Annual Fundraiser SPONSORSHIP DACKET

ABOUT US

In The Image serves thousands of West Michigan individuals and families by meeting basic needs clothing, shoes, pots, pans, furniture, coats, hygiene items, etc. - all at no cost. Only new and gently used items are offered in the Free Store; a welcoming place where those in need can shop without judgment or the requirement to divulge the delicate details of the difficult situation in which they've found themselves.

Besides the Free Store, community members can receive basic essentials through our Pop-Up Shops that we host throughout the county in targeted, low-income areas.

Each year, we host the SHOES Program where we provide a custom shoe fitting and free athletic shoes to elementary students to start the school year on the right foot. We want to offer the best we can to our members, and this is all made possible by our community of volunteers and donors who continue to help our programs thrive.



WHERE WE ARE HEADED

MEMBER SUPPORT



As In The Image looks to the future, we have a desire to support our members in deeper ways. This will be accomplished by adding a case manager to the team, increasing community connections and building robust knowledge of local resources.

RESOURCE FAIRS



Our work is always guided by a desire to meet basic needs and support individuals with as few barriers as possible. Our goal for 2025 is to establish a resource fair that allows community members to interact with multiple service providers in one location. Neighbors can seek support, work, essential need items, etc. with less transportation burden.

INCREASED POP-UPS



In 2025, we will increase our outreach by hosting more Pop-Up Shops. This allows us to reach some of the most vulnerable and atrisk populations in our community by taking essential items directly to neighborhoods in need of support. By partnering with other nonprofits, we multiply the impact for community members seeking assistance.

ICNITE HOPE for 2025 with in the mage

November 7, 2024 - The Harris Building - 6pm-9pm

Support Level	\$100	\$1,000	\$1,500	\$3,000	\$5,000	\$10,000		
Individual Ticket	1	8	8	8	16	16		
Reserved table + logo on Table Tent		\checkmark	\checkmark	\checkmark	\checkmark	\checkmark		
Logo Highlighted in Slideshow Presentation	ı	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark		
Recognition on ITI's Event Webpage			\checkmark	\checkmark	\checkmark	\checkmark		
Recognition on ITI's Social Media				\checkmark	\checkmark	\checkmark		
Recognition on all ITI Newsletters for 2024 - 2	2025				\checkmark	\checkmark		
Verbal recognition throughout Event						\checkmark		
Listed as Lead Event Sponsor on printed program, homepage of ITI's website, and slideshow presentation								

Not seeing benefits that meet your philanthropic goals? Connect with Executive Director, Ashley Lubbers, at alubbers@intheimage.org



Sponsorship Commitment Form

\$10,000	\$5,	000	\$3,00	0	\$1,500		51,000		\$100 (individual ticket)	
COMPANY N	AME:									
ADDRESS:										
CONTACT PI	ERSON:									
EMAIL:					PHO	ONE:				
Payment Methods For online payment, please visit www.intheimage.org/celebrate Please make checks payable to In The Image.										
CREDIT	CARD		CHECK		INVOICE		ΤΟΤΑΙ	.:		
NAME ON CA	RD:									
CARD #:										
EXP DATE:				SECU	RITY COD	E:				
BILLING ADD	RESS:									
CITY:							STATE:			
GUEST NAME	ES:									

Sponsorship Deadline October 25, 2024

Recognition is not guaranteed for commitments made after the deadline.